P.O. BOX 33091

317 George St Fl 4

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 1 of 6

Account Exec: Office: JOHN LINK POL. GWTS-PH

Contract Num:

1041-80481 09/25/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556107

Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM

Billing Period: 08/27/2012-09/30/2012



Buy	Flight									Total		
_ine	Descrip	Description			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate	
1	5A MOR	N NEW	3		09/25/2012-09/2	09/25/2012-09/28/2012		VTF	30	4	360.00	
We	eek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
09/2	/24/2012-09/3	0/2012		. T W T F		4		360.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
09/2	/25/2012	Tu	05:18:16 AM		RMT101H		30	360.00				
09/2	/26/2012	We	05:10:43 AM		RMT101H		30	360.00				
09/2	/27/2012	Th	05:11:31 AM		RMT101H		30	360.00		The state of the s		
09/2	/28/2012	Fr	05:21:58 AM		RMT101H		30	360.00			A	
3	5:30AM	NEWS	THIS MORNING	 }	09/25/2012-09/2	8/2012	. T V	VTF	30	5	405.00	
We	eek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate		1		
09/2	/24/2012-09/3	0/2012		. T W T F		5		405.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/2	/25/2012	Tu	05:51:22 AM		RMT101H		30	405.00				
09/2	/26/2012	We	05:41:08 AM		RMT101H		30	405.00				
09/2	/26/2012	We	05:59:17 AM		RMT101H		30	405.00				
09/2	/27/2012	Th	05:29:00 AM		RMT101H		30	405.00				
09/2	/28/2012	Fr	05:52:42 AM		RMT101H		30	405.00				
4	THIS M	ORNING	(5:58-7AM)		09/25/2012-09/2	8/2012	. T V	VTF	30	5	675.00	
						0 . 5		ъ.				
	eek Of	0/0040		MTWTFSS	2	Spots Per Week		Rate				
09/2	/24/2012-09/3	0/2012		.TWTF		5		675.00				
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/2	/25/2012	Tu	06:58:01 AM		RMT101H		30	675.00				
09/2	/26/2012	We	06:41:00 AM		RMT101H		30	675.00				
09/2	/27/2012	Th	06:28:43 AM		RMT101H		30	675.00				
09/2	/28/2012	Fr	06:19:45 AM		RMT101H		30	675.00				
09/2	/28/2012	Fr	06:51:57 AM		RMT101H		30	675.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

MENENDEZ FOR SENATE(170464) 317 George St FI 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80481

**Contract Dates:** 09/25/2012-10/01/2012

Customer Order:

Linked Order:

**CPE:** / /

O. L.

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1041-556107
 Page 2 of 6

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

 PAY BY
 Net 30 days

Buy	Flight									Total		
Line	•	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
5	CBS THI	IS MOR	NING		09/25/2012-09/2	8/2012	. T W	/TF	30	5	290.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate_				
	09/24/2012-09/30	)/2012		.TWTF	_	5	•	290.00				
	A:- D-4-	D	A : T:	M/O F	NA-4-vi-l		Divis	Data	D-L:	0	Demondo	
	<u>Air Date</u> 09/25/2012	<u>Day</u> Tu	<u>Air Time</u> 08:13:43 AM	M/G For	Material RMT101H		<u>Dur</u> 30	<u>Rate</u> 290.00	Debit	Credit	<u>Remarks</u>	
	09/25/2012	Tu	08:54:31 AM		RMT101H		30	290.00		-		
	09/26/2012	We	08:27:56 AM		RMT101H		30	290.00		-		
	09/27/2012	Th	08:58:31 AM		RMT101H		30	290.00		W		
	09/28/2012	Fr			RMT101H		30	290.00	1000			
									A 1			
6	WEEKE	ND NEV	VS SAT 6-7AM		09/29/2012-09/2	9/2012		.S.	30	1	150.00	
	W1-04			MINITE	2	Conta Den Manta	-	Data				
	Week Of 09/24/2012-09/30	/2042		<u>MTWTFS</u>	<u> </u>	Spots Per Week		Rate	The same of			
	09/24/2012-09/30	0/2012		5 .		10		150.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/29/2012	Sa	06:21:34 AM		RMT101H		30	150.00				
7	CBS SA	TURDA	Y MORNING NE	WS 7-9AM	09/29/2012-09/2	9/2012		. S .	30	1	200.00	
	,						Salar					
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate				
	09/24/2012-09/30	)/2012		s.		1		200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/29/2012	-	06:58:31 AM	<u>IVI/OTOI</u>	RMT101H		<u></u>	200.00	<u> </u>	Orcan	<u>rtemarks</u>	
8	WKND N	IEWS S	UN 6-7A		09/30/2012-09/3	0/2012		S	30	11	150.00	
	Week Of			MTWTFS	2	_Spots Per Week		Rate				
	09/24/2012-09/30	0/2012		S	<u></u>	<u> </u>	-	150.00				
	03/24/2012-03/30	<i>112</i> 012		0		1		130.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/30/2012	Su	06:39:00 AM		RMT101H		30	150.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

Invoice Num:

**INVOICE** 

Page 3 of 6

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80481 09/25/2012-10/01/2012

Contract Dates:

Customer Order: Linked Order:

**CPE**: / /

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

1041-556107

10/30/2012

PAY BY 10/30/2012 Net 30 days

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight						Total						
Line	Descri	ption		Buy Line Dates			МT	WTFSS	Du	ır	Spots	Rate	
9 WKND NEWS SUN 7-9A		09/30/2012-09/30/2012				S	3	0	11	200.00			
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate_					
	09/24/2012-09/	30/2012		S		1		200.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/30/2012		07:38:44 AM	<u>IVI/O 1 01</u>	RMT101H		<u> </u>	200.00	<u>Debit</u>	_	Cledit	<u>itemarks</u>	
10	CBS S	UNDAY I	MORNING		09/30/2012-09/	/30/2012		S	3	0	1	700.00	
	Week Of			MTWTFS		Spots Per Week		Rate_				N:	
	09/24/2012-09/	20/2012		S	<u> </u>	Spois Per Week		700.00					
,	09/24/2012-09/	30/2012				ı		700.00					
	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate Rate	Debit	<b>N</b> : —	Credit	Remarks	
	09/30/2012	Su	09:47:42 AM		RMT101H		30	700.00					
11	DR. Ph	IIL			09/25/2012-09/	/28/2012	. T V	/TF	3	0	5	590.00	
							. 4						
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
	09/24/2012-09/	30/2012		. T W T F	_ \	5	\	590.00					
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	<u>Remarks</u>	
	09/25/2012	Tu	04:23:17 PM		RMT101H		30	590.00					
	09/26/2012	We	04:32:06 PM	W	RMT101H	10 10	30	590.00					
	09/27/2012	Th	04:13:32 PM		RMT101H	/	30	590.00					
	09/27/2012	Th	04:41:31 PM		RMT101H		30	590.00					
	09/28/2012	Fr	04:30:09 PM		RMT101H		30	590.00					
12	5PM E	5PM EARLY NEWS			09/25/2012-09/	/28/2012	. T W T F		3	0	5	675.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
	09/24/2012-09/	30/2012		. T W T F		5		675.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks	
	09/25/2012	Tu	05:28:02 PM		RMT101H		30	675.00					

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



**KYW TV3** 

1041-556107

Invoice Num:

INVOICE

Page 4 of 6

MENENDEZ FOR SENATE(170464) 317 George St Fl 4

New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL. Office: **GWTS-PH** Contract Num: 1041-80481

09/25/2012-10/01/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

**Product Desc:** 

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012 Net 30 days

Buy	Flight										Total	
ine	Description	on			Buy Line Dates	S	MTW	TFSS		Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	09/26/2012	We	05:11:52 PM		RMT101H		30	675.00				
	09/26/2012	We	05:41:05 PM		RMT101H		30	675.00				
	09/27/2012	Th	05:38:52 PM		RMT101H		30	675.00				
	09/28/2012	Fr	05:40:39 PM		RMT101H		30	675.00				
13	LATE NEV	WS			09/25/2012-09/3	30/2012	. T W	TFSS		30	3	1,700.00
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate_			The state of the s	
	09/24/2012-09/30/2	2012		.TWTFSS		3		1,700.00				V.
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	M .	Credit	<u>Remarks</u>
	09/25/2012	Tu	11:31:59 PM		RMT101H		30	1,700.00				
	09/29/2012	Sa	11:32:30 PM		RMT101H		30	1,700.00			The same of	
	09/30/2012	Su	11:27:47 PM		RMT101H		30	1,700.00		M		
	CRIMINAL	I MINIT	NC		09/29/2012-09/2	00/0040	W.	0	- 4			250.00
14	CITIVIII	L IVIII VL	15		09/29/2012-09/2	29/2012		S.,		30	2	250.00
14	OKIMINAL	LIVIIINL	)S		09/29/2012-09/2	29/2012		5.		30	2	250.00
	Week Of	LIVIIINL	JS	MTWTFSS		Spots Per Week	<u></u>	S . Rate		30	2	250.00
			95	MTWTFSS						30	2	250.00
	Week Of	2012	Air Time	·			 Dur	Rate_	Debit	30	2 Credit	Remarks
	Week Of 09/24/2012-09/30/2	2012		S.	<u> </u>		1	Rate 250.00	Debit	30		
	Week Of 09/24/2012-09/30/2 Air Date	2012 <u>Day</u>		S.	<u> </u>		Dur	Rate 250.00	<u>Debit</u>	30	Credit	<u>Remarks</u>
	Week Of 09/24/2012-09/30/2 Air Date 09/29/2012 09/29/2012	2012 <u>Day</u> Sa Sa	<u>Air Time</u>	S. <u>M/G For</u>	<u>Material</u>	_Spots Per Week 1	<u>Dur</u> 30	Rate 250.00 Rate 250.00		30	Credit	<u>Remarks</u> Preempted
15	Week Of 09/24/2012-09/30/2 Air Date 09/29/2012 09/29/2012 EAGLES I	2012 <u>Day</u> Sa Sa	<u>Air Time</u> 12:52:11 AM	S . M/G For 09/29/2012	Material  RMT101H  09/30/2012-09/3	_Spots Per Week 1		Rate 250.00 Rate 250.00		_	<u>Credit</u> 250.00	Remarks Preempted Makegood in 00:05:00-01:05:00
15	Week Of 09/24/2012-09/30/2 Air Date 09/29/2012 09/29/2012 EAGLES I	2012 <u>Day</u> Sa Sa KICK (	<u>Air Time</u> 12:52:11 AM	S. M/G For 09/29/2012	Material  RMT101H  09/30/2012-09/3	Spots Per Week  1  30/2012  Spots Per Week		Rate 250.00  Rate 250.00  . S		_	<u>Credit</u> 250.00	Remarks Preempted Makegood in 00:05:00-01:05:00
15	Week Of 09/24/2012-09/30/2 Air Date 09/29/2012 09/29/2012 EAGLES I	2012 <u>Day</u> Sa Sa KICK (	<u>Air Time</u> 12:52:11 AM	S . M/G For 09/29/2012	Material  RMT101H  09/30/2012-09/3	_Spots Per Week 1		Rate 250.00 Rate 250.00		_	<u>Credit</u> 250.00	Remarks Preempted Makegood in 00:05:00-01:05:00
15	Week Of 09/24/2012-09/30/2 Air Date 09/29/2012 09/29/2012 EAGLES I	2012 <u>Day</u> Sa Sa KICK 0	<u>Air Time</u> 12:52:11 AM	S. M/G For 09/29/2012	Material  RMT101H  09/30/2012-09/3	Spots Per Week  1  30/2012  Spots Per Week		Rate 250.00  Rate 250.00  . S		_	<u>Credit</u> 250.00	Remarks Preempted Makegood in 00:05:00-01:05:00

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



MENENDEZ FOR SENATE(170464)

317 George St FI 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

**Account Exec:** JOHN LINK POL. Office: **GWTS-PH Contract Num:** 1041-80481

09/25/2012-10/01/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE: / /

**Product Desc:** MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1041-556107	Page 5 of 6	3
Invoice Date:	09/30/2012		_
Billing Cycle:	Broadcast EOM	PAY BY 10/30/2012	
Billing Period:	08/27/2012-09/30/2012	Net 30 days	ı

Buy	Flight									Total		
Line	Description		Buy Line Dates			M T	WTFSS	Dur	Spots	Rate		
16	SIXTY MIN	IUTES		09/30/2012-09/30/2012				S	30	1	7,000.00	
We	ek Of			MTWTFS	S	Spots Per W	eek	Rate Rate				
	24/2012-09/30/2	012		S	_		1	7,000.00				
Air	<u>Date</u>	Day	<u>Air Time</u>	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
		-	06:59:11 PM	<u></u>	RMT101H		30	7,000.00		Orodit	.tsiaino	
17	NEWS 3 A	Т6			09/25/2012-09/2	8/2012	. T V	VTF	30	5	1,440.00	
<u>We</u>	ek Of			MTWTFS:	<u>S</u>	Spots Per W	<u>eek</u>	Rate	1000			
09/2	24/2012-09/30/2	012		.TWTF			5	1,440.00				
<u>Air</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
09/2	25/2012	Tu	06:11:55 PM		RMT101H		30	1,440.00		1		
09/2	25/2012	Tu	06:26:02 PM		RMT101H		30	1,440.00	The same of			
09/2	26/2012	We	06:10:38 PM		RMT101H		30	1,440.00				
09/2	27/2012	Th	06:21:00 PM		RMT101H		30	1,440.00				
09/2	28/2012	Fr	06:22:13 PM		RMT101H		30	1,440.00				
	Total	Spots	<del>-</del>	Gross Am	<u>t</u>	<u>Cc</u>	ommission Amt	Net Amt	Debit	Credit	Reconciliation	
r Time Tota	als	45		35,865.0	o 🛝 🐧		5,379.75	30,485.25	250.00	250.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)

317 George St FI 4

New Brunswick, NJ 08901-2008

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

Wire Transfer Instructions:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 6 of 6

Account Exec: JOHN LINK POL.

Office: GWTS-PH

Contract Num: 1041-80481

Contract Dates: 09/25/2012-10/01/2012
Customer Order:

Linked Order:

CPE:

E: / /

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

**Invoice Num:** 1041-556107

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Billing Notes

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

 Gross Billing
 35,865.00

 Trade Value
 0.00

 Agency Commission
 5,379.75

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 30,485.25

Warranty - We warrant the above broadcasts were made according to the official station log.